

## UDOT Research Innovation Poster Session Criteria

### WHAT IS A RESEARCH INNOVATION POSTER SESSION?

The Research Poster Session is a presentation of a completed or a nearly completed research study or an implemented innovation at the **UDOT Annual Conference** in the main hall, where a presenter will be readily available to answer questions about the poster. The posters will be displayed on 4-ft by 8-ft boards. The ideal poster will have more graphics than text and can be readable from 5 feet away. Remember, this is an opportunity to perfect your persuasion and networking skills/abilities in a professional environment. The poster should be visually stimulating and the presenter engaging. We will ask to retain the best posters to be displayed in the main hall of the UDOT headquarters. UDOT will provide lunch for all **registered** poster presenters.

Please arrive 30 min. early to set up. The poster session will run from **8:30A.M.** to **11:30 A.M.** on **October 30, 2012**. All posters must be taken down before lunch. UDOT is not responsible for unattended posters or posters left behind that are not intended to be displayed after the conference. Marketing campaigns for products or professional services are not allowed in posters or by presenters.

### HELPFUL TIPS

- Keep text brief and use large fonts.
- Font size should be readable from 5 ft. away.
- The working area of the display board is 48"x96" (pictures on second page).
- Posters should be visually stimulating with graphics (charts, tables, pictures, etc) containing descriptions.
- Clarity- Identify a limited number of important messages viewers should take away.
- The presenter should be knowledgeable and engaging.
- Prepare a short (about 5 minutes) presentation to give periodically to those assembled around the poster and answer questions.
- Lunch is provided for each **registered** presenter (dinner not included).

### HOW TO SUBMIT A POSTER

1. E-mail your research poster submittal form to Steve Bagley: [sbagley@udot.gov](mailto:sbagley@udot.gov) by **5-P.M.** on **September 28, 2012**
2. You will be contacted within a reasonable amount of time if your poster is selected

### HOW TO GET LUNCH- (POSTER PARTICIPANTS ONLY)

1. Presenters selected to display their posters will locate Rick Murdock at the UDOT Annual Conference to receive a name badge that will allow lunch admission only.

**For further questions please contact Steve Bagley M.P.C., at [sbagley@utah.gov](mailto:sbagley@utah.gov) or 801 965-4534**

# Poster Display Board Examples

